

The Caples Awards 2023
Innovation SHORTLIST

Agency: 180LA, Los Angeles, USA
Client: Cox Communications
Title: Project Convey

Agency: BBDO NYC, USA
Client: Pedigree
Title: Rescue Doodles

Agency: Cheil Spain
Client: Samsung España
Title: Unfear. The freedom to listen, live

Agency: Colenso BBDO, Auckland, New Zealand
Client: State
Title: Tally My Post

Agency: Colenso BBDO, Auckland, New Zealand
Client: Spark
Title: Beyond Binary Code

Agency: FCB New Zealand
Client: New Zealand Police
Title: Survive The Drive

Agency: Forsman+Bodenfors, Gothenburg, Sweden
Client: Live Nation / Luger
Title: The Shuffle Ticket

Agency: Happiness, Brussels, Belgium
Client: City of Balen (Belgium)
Title: Sobercoins

Agency: Leo Burnett Australia
Client: Suncorp
Title: Resilience Road

Agency: Ogilvy Spain
Client: DGT
Title: The 36

Agency: serviceplan Germany
Client: Dot Incorporation
Title: Dot Pad. The first smart tactile graphics display.

Agency: St Luke's, London
Client: Team Dole Sunshine Company
Title: Malnutrition Labels: Nutritional Ink

Agency: The Monkeys, Sydney, Australia

Client: The Government of Tuvalu

Title: The First Digital Nation

Agency: VMLY&R India

Client: Unilever

Title: Smart Fill

Agency: Wunderman Thompson, Riyadh, KSA

Client: HungerStation

Title: The Subconscious Order