

The Caples Awards 2023
Digital SHORTLIST

Agency: 180LA, Los Angeles, USA
Client: Cox Communications
Title: Project Convey

Agency: ACE nl, Amsterdam
Client: TEDxAmsterdamWomen
Title: MissJourney

Agency: BBD Perfect Storm, London
Client: Unseen UK
Title: Ukraine Welcome Message

Agency: BBDO Bangkok, Thailand
Client: CPF Restaurant and Foods Chain Co.,Ltd.
Title: The Movies That (Made) From Us

Agency: BBDO Germany
Client: Alzheimer Forschung Initiative e.V.
Title: THE GLITCH

Agency: Cheil Spain
Client: Samsung España
Title: Unfear. The freedom to listen, live

Agency: CHEP Network, Australia
Client: Samsung
Title: Flipvertising

Agency: CHEP Network, Australia
Client: Samsung
Title: Reverse Auction

Agency: Colenso BBDO, Auckland, New Zealand
Client: Spark
Title: Beyond Binary Code

Agency: Colenso BBDO, Auckland, New Zealand
Client: State
Title: Tally My Post

Agency: DDB Australia
Client: Project Rockit
Title: Kind Royale

Agency: DDB New Zealand

Client: KiwiRail

Title: The Rail Ritual

Agency: DDB Sydney, Australia

Client: McDonald's

Title: Sauce Quest

Agency: Forsman+Bodenfors, Singapore

Client: Down Syndrome International

Title: Kami

Agency: FP7 McCann, Dubai

Client: Testicular Cancer Society

Title: Wall Street Balls

Agency: Grey London

Client: Kellogg's

Title: The Pringles NPC

Agency: Havas Lisbon

Client: Raparigas da Bola

Title: Change The News

Agency: Innocean Berlin

Client: Wer Braucht Feminismus?

Title: The Vulva Spaceship

Agency: Leo Burnett Australia

Client: Diageo

Title: Bundy Mixer

Agency: Leo Burnett Manila, Philippines

Client: McDonalds

Title: Unbranded Menu

Agency: Leo Burnett Taiwan

Client: MCDONALD'S PROSPECT HOSPITALITY

Title: Donation Wallpaper

Agency: MRM NYC, USA

Client: Movember

Title: Non-Fungible Testicles

Agency: MRM Santiago, Chile

Client: LATAM Airlines

Title: Fly Over Cyber Monday

Agency: Ogilvy Australia

Client: AAMI (Suncorp)

Title: AAMI Fansurance

Agency: Oliver Agency, London

Client: Unilever

Title: Pre-Hated Marmite

Agency: Performance Art, Toronto, Canada

Client: BMW North America

Title: Hofmeister Kink

Agency: RK People, Madrid, Spain

Client: Panenka

Title: Uncensored Love

Agency: Saatchi & Saatchi, London

Client: EE

Title: Not her Problem

Agency: serviceplan Germany

Client: Dot Incorporation

Title: Dot Go. The first object interaction app for the visually impaired.

Agency: serviceplan Germany

Client: Telefónica Germany / o2 Deutschland

Title: The Every Home in Minecraft

Agency: The Monkeys, Sydney, Australia

Client: The Government of Tuvalu

Title: The First Digital Nation

Agency: VCCP Spain

Client: Rock Fm

Title: Speedy Rock

Agency: Wunderman Thompson London

Client: HSBC

Title: Faces Of Fraud

Agency: Zulu Alpha Kilo, Toronto

Client: The Royal Canadian Legion/HomeEquity

Title: Bank Letters Home

Agency: Zulu Alpha Kilo, Toronto

Client: HomeEquity Bank

Title: Homes for Heroes