

## Caples Awards 2022 Digital B to C Winners List

### Gold

Saatchi & Saatchi Düsseldorf	'Non-Fungible Animals'	WWF Germany
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### Silver

72andsunny LA	'Warzone in Paradise'	Activision
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No Fixed Address Canada	'Naming Rights'	Little Caesars
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Thinkerbell Australia	'Climate Warriors'	NRMA Insurance
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Yarn New Zealand	'Please don't travel under the social influence'	Tourism New Zealand
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### Bronze

72andsunny LA	'Swipe Night: Killer Weekend'	Tinder
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Happiness Brussels	'Giant NFT'	Burger Brands Belgium – Quick
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Impact BBDO UAE	'Despair No More'	TENA
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McCann Manchester	'#freecuthbert'	Aldi
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Tribal Aotearoa / DDB Group Aotearoa	'Samsung iTest'	Samsung New Zealand
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Zulu Alpha Kilo Canada	'Green Screen Shirt'	Harry Rosen
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Zulu Alpha Kilo Canada	'Notes IPA'	SingleCut Beersmiths
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