

## Caples Awards 2022 – Ambient, Guerilla, Out of Home

Gold		
MarcelWW Paris	'Uber Heetch'	Heetch
Impact BBDO UAE	'The Elections Edition'	AnNahar
No Fixed Address Canada	'Naming Rights'	Little Caesars
Silver		
72andsunny LA	'Happy Hunting'	Activision
FamousGrey Belgium	'More than the colors of its flag'	Visit Brussels
Forsman & Bodenfors Sweden	'Discover the Originals'	Visit Sweden
Havas Creative Dubai	'Liquid Billboard'	adidas
McCann London	'Dream Transfer'	eBay UK
VMLY&R India	'The Killer Pack'	Maxx Flash
Wunderman Thompson Casablanca	'Taste of Europe'	The New Hope Foundation
Bronze		
AMV BBDO London	'Hope Reef'	Mars Pet
Impact BBDO Dubai	'The Social Distancing prayer Mat'	Dettol
Jung von Matt Hamburg	'The Bigger Crash'	Hyundai Global
Lola MullenLowe Spain	'Get Axeinated'	Unilever, Axe
Memac Ogilvy Dubai	'IKEA Co-worker for the day'	Al Futtaim IKEA
TBWA RAAD Dubai	'#weareunbreakable'	MTV Lebanon
TheOr London	'Neighbours'	Vagina Museum
VMLY&R Dubai	'Who's your cabbie'	Roads & Transport Authority