

Caples Awards 2022 TV and Video Advertising shortlist

72andSunny, Los Angeles	'Swipe Night, Killer Weekend'	Tinder
72andSunny, Los Angeles	'Warzone in Paradise'	Activision
AMV BBDO, London	'Invisible Opponent'	CALM
AMV BBDO, London	'Night Swimming'	Ford of Europe
AMV BBDO, London	'Welcome Back'	Guinness
BBDO, New York	'In the Spotlight'	SAY
Boys+Girls, Dublin	'Pub'	RTÉ TV
CHEP Network Australia	'Give a FlyBuys'	FlyBuys
DDB, Aotearoa New Zealand	'Imagine On Ice'	Lotto New Zealand
DDB, Sydney	'Life is Eventful'	Westpac
FamousGrey, Brussels	'Combat Warm-Up'	Garmin
Fred & Farid, Los Angeles	'Unfortunately Fake News'	Concern Worldwide
Fred & Farid, Los Angeles	'Le Pliage - It's Not a Bag'	Longchamp
Havas, Paris	'KFC Cinema'	KFC
HERO	'Constable Laurie Fox'	Victoria Police
Innocean, Australia	'Little Angels'	Hyundai
Leo Burnett Germany	'The Spider and the Window'	Samsung
M&C Saatchi, UAE	'As Good as the Original'	Burger King
No Fixed Address, Toronto	'Unwanted Followers'	Canadian Centre for Child Protection
Saatchi & Saatchi, London	'This is Science'	British Heart Foundation
Saatchi & Saatchi, London	'A Close but Far Shave'	EE
Saatchi & Saatchi, London	'Phonesmart Licence'	EE
Saatchi & Saatchi, New Zealand	'A Career-Limiting Campaign'	Global Women
TBWA, New Zealand	'We Do How'	ANZ Bank
TBWA\RAAD, UAE	'The Nobel Speech'	Womanity Foundation
The Gate, London	'Nobody is Normal'	Childline
The Union, Edinburgh	'Odd Delivery'	Scottish Government
The Yarn Agency, New Zealand	'Please Don't Travel Under The Social Influence'	Tourism New Zealand
VaynerMedia, USA	'The Mess We Miss'	Pepsi
Wunderman Thompson, Bangkok	'The Trainee'	The 1
Wunderman Thompson, London	'Vicious Circle'	HSBC
Wunderman Thompson, Perth	'The Cold Campaign'	Anglicare WA