

Caples 2022 Radio Advertising shortlist

Colenso BBDO, Auckland	'Ahi-Kā – Protest Poem'	Breast Cancer Foundation
Innocean, Australia	'Lullabies'	No Ugly Sleep
Wunderman Thompson, Perth	'The Cold Campaign'	Anglicare WA
Wunderman Thompson, Perth	'Home for the Holidays'	Anglicare WA
Wunderman Thompson, Perth	'Dracula Comes to Crown'	West Australia Ballet
Wunderman Thompson, Perth	'Bloody Mary'	West Australian Ballet
Wunderman Thompson, Riyadh	'Fits Anywhere Catalogue'	IKEA-AI-Futtaim