

## Caples Awards 2022 Print Shortlist

FamousGrey	'The Dotted I's'	Melanoompunt
FCB New Zealand	'Escape the Paper'	Fire and Emergency New Zealand
Havas Tel Aviv	'Helpline on The Cover'	Laisha
Howatson+Company	'Book of Limbo'	Belong
Impact BBDO UAE	'The Elections Edition'	AnNahar Newspaper
Jung von Matt Hamburg	'The Bigger Crash'	Hyundai Global
Lola Mullenlowe Spain	'Indoor Ads'	Unilever, Lynx
Ogilvy Spain	'Airbag Alive Collection'	DGT
Serviceplan Middle East	'Hostages of Depression'	Dubai Science Park & Thrive Centre
Serviceplan Middle East, Germany	'MINIalism'	MINI
The Gate London	'Sex Never Gets Old'	Replens
VMLY&R UAE	'Book of Last Possessions'	Save the Children
White Rabbit Budapest	'Type Donation'	Adote
Wunderman Thompson Jordan	'Made For Outdoors'	Markazia
Wunderman Thompson Jordan	'Stainyclopedia'	GIG