

## Caples Awards 2022 PR Shortlist

72andsunny LA	'Football is for Everyone'	National Football League
BBDO Belgium	'The Breakaway: first eCycling team for prisoners'	Decathlon
CHEP Network Australia	'Performance Enhancing Music'	Samsung
CHEP Network Australia	'Z Flip Pocket Denim'	Samsung
Forsman & Bodenfors Sweden	'Discover The Originals'	Visit Sweden
Happiness Brussels	'Empty Rooms'	OVK/PEVR (Parents of Road Victims)
Happiness Brussels	'ReStory'	Canon
Havas Creative Dubai	'Liquid Billboard'	adidas
Impact BBDO UAE	'The Elections Edition'	AnNahar Newspaper
Leo Burnett Beirut	'#TheMissingPeace'	UN Women Lebanon
Leo Burnett Australia	'One House to Save Many'	Suncorp Group
Lola Mullenlowe Spain	'The Kiss of Dante & Beatrice'	Unilever, Magnum
Marcelww Paris	'Uber Heetch'	Heetch
McCann London	'Dream Transfer'	eBay UK
Memac Ogilvy Dubai	'IKEA Co-worker For The Day'	Al Futtaim IKEA
MullenLowe MENA FZ LLC	'An Invitation To The Future'	UAE Government Media Office
Optimist Estonia	'14 Is Not OK'	Estonian Sexual Health Association
Performics Mercerbell Australia	'Background Blindspot'	Microsoft Advertising
Saatchi & Saatchi London	'Hope United'	BT
Serviceplan Austria	'The Tunnel Pass Project'	Red Bull Athlete Dario Costa
Serviceplan Germany	'Dyslexia Unetided'	Gruner + Jahr Germany
Shackleton Madrid S.L	'The Plastic Museum'	EsPlástico
TAXI Toronto	'The Carbon-Neutral Net'	Volkswagen
TBWA RAAD UAE	'#WeAreUnbreakable'	MTV Lebanon
TBWA RAAD UAE	'The Noble Speech'	The Womanity Foundation
VaynerMedia USA	'Go Fourth'	ABInBev Budweiser
Yarn New Zealand	'Please Don't Travel Under The Social Influence'	Tourism New Zealand
Zulu Alpha Kilo Canada	'Green Screen Shirt'	Harry Rosen
Zulu Alpha Kilo Canada	'Tough Turban'	Pfaff Harley-Davidson