

Caples Awards 2022 Not For Profit Shortlist

BBDO New York	'Teenage Dream'	Sandy Hook Promise
Cheil Spain	'The Battle Inside'	CRIS Cancer Foundation
FamousGrey	'The Dotted I's'	Melanoompant
Happiness Brussels	'Empty Rooms'	OVK/PEVR (Parents of Road Victims)
Havas Tel Aviv	'Helpline on the Cover'	Laisha
Leo Burnett Beirut	'#TheMissingPeace'	UN Women Lebanon
Lobsters Prod	'The Rights Sponsor'	Club Féminin De Carthage
MullenLowe MENA FZ LLC	'The Three Quarter Pizza Box'	Emirates Red Crescent
Ogilvy Spain	'Airbag Alive Collection'	DGT
Optimist Estonia	'14 is not OK'	Estonian Sexual Health Association
Performics Mercerbell	'Background Blindspot'	Microsoft Advertising
Publicis Worldwide Polska	'The Youngest Headhunter in the World'	The Foundation K.I.D.S
Saatchi & Saatchi Düsseldorf	'Non-Fungible Animals'	WWF Germany
Saatchi & Saatchi New Zealand	'A Career Limiting Campaign'	Global Women
Special Group New Zealand	'David's Unusables'	Motor Neurone Disease New Zealand
TBWA Helsinki	'The City Skis'	City of Lahti
TBWA New Zealand	'The Melanoma Typeface'	Melanoma New Zealand
The Gate London	'Nobody is Normal'	Childline
VMLY&R Dubai	'Book of Last Possessions'	Save The Children
Wunderman Thompson Casablanca	'Taste of Europe'	The New Hope Foundation
Wunderman Thompson Australia	'The Birds & The Bees'	United Nations Development Programme
Wunderman Thompson Australia	'The Cold Campaign'	Anglicare WA
Wunderman Thompson Australia	'World of Excuses'	United Nations Development Programme
Zulu Alpha Kilo Canada	'The Micropedia of Microaggressions'	Black Business and Professional Association, et al.