

Caples Awards 2022 Mobile Shortlist

72andsunny LA	'Swipe Night: Killer Weekend'	Tinder
72andsunny LA	'Warzone in Paradise'	Activision
Colenso BBDO	'MyHooman'	Mars
DDB New Zealand	'Samsung iTest	Samsung New Zealand
DDB Sydney	'The Ad Break Championship-GTI Hijack'	Volkswagen Group Australia
Edelman London	'#realvoicesofpride'	FELGTB
Edelman London	'Wildlife Watch'	Samsung
Leo Burnett Germany	'#UnfoldYourWorld'	Samsung Electronics GmbH
McCann Manchester	'#FreeCuthbert'	Aldi
Memac Ogilvy Dubai	'IKEA Co-worker For The Day'	Al Futtaim IKEA
Ogilvy Australia	'Rest Towns'	AAMI (Suncorp)
Thinkerbell Australia	'The Internet is Not The Internet When It's Hungry'	Mars Wrigley Australia
Twitter UK	'#FastestFollower'	adidas
Wunderman Thompson Saudi Arabia	'Meet Sarha'	stc
Wunderman Thompson Thailand	'Songkran Stranger'	TikTok
Zulu Alpha Kilo Canada	'Notes IPA'	SingleCut Beersmiths