

Caples Awards 2022 Integrated Shortlist

CHEP Network Australia	'Performance Enhancing'	Samsung
CHEP Network Australia	'Z Flip Pocket Denim'	Samsung
DDB New Zealand	'On Ice'	Lotto New Zealand
DDB Sydney	'The Ad Break Championship GTI Hijack'	Volkswagen Group Australia
DDB Sydney	'Walkinshaw Station'	Volkswagen Commercial Vehicles
Forsman & Bodenfors	'Discover the originals'	Visit Sweden
Garbergs Sweden	'The unlimited edition of haute couture'	NK
Happiness Brussels	'ReStory'	Canon
Impact BBDO UAE	'Despair No More'	TENA
Impact BBDO Lebanon	'The Innocent Truth'	Annahar
Inbrax Chile	'The flight of the stray bullet'	Colcrim
Lola MullenLowe Spain	'Get Axeinated'	Unilever – Axe
Lola MullenLowe Spain	'Indoor Ads'	Unilever – Lynx
Lola MullenLowe Spain	'The Kiss of Dante & Beatrice'	Unilever – Magnum
McCann London	'Dream Transfer'	eBay UK
Momentum MENA	'Toy Talks'	Yas Island Abu Dhabi
No Fixed Address Canada	'Naming Rights'	Little Caesars
Oliver agency London	'Guardian 200 Years, A Work in progress'	The Guardian
Proof Bulgaria	'choose to vote'	Skapto
Shackleton Madrid S.L	'The Plastic Museum'	EsPlástico
Special Group New Zealand	'David's Unusables'	Motor Neurone Disease New Zealand
TBWA Helsinki	'Lahti – European Green Capital 2021'	City of Lahti
TBWA New Zealand	'Real Mode'	2degrees
TBWA RAAD Dubai	'Waitographer'	Hilton
Thinkerbell Australia	'The Internet Is Not The Internet When It's Hungry'	Mars Wrigley Australia
Wunderman Thompson Saudi Arabia	'Meet Sarha'	stc
Wunderman Thompson Thailand	'Sponsor of Mom-and-Pops shops'	Dutch Mill Co, Ltd
Zulu Alpha Kilo Canada	'Notes IPA'	SingleCut Beersmiths
Zulu Alpha Kilo Canada	'Orders of Sacrifice'	HomeEquity Bank/Royal Canadian Legion