

Caples Awards 2022 Healthcare Shortlist

BBDO Guerrero Philippines	'The Dissolving Bottle'	Naturale Market
Cheil Worldwide Spain	'The Battle Inside'	CRIS Cancer Foundation
Dig	'A Little Space To Think'	3M
ENGINE CREATIVE London	'E.ON x Scamp & Dude 'Air Heroes Campaign'	E.ON
FamousGrey Belgium	'The Combat Warm-Up'	Garmin
FamousGrey Belgium	'The dotted i's'	Melanoompunt
Forsman & Bodenfors Sweden	'Time To Talk'	Mind
Happiness Brussels	'Empty Rooms'	OVK/PEVR (Parents of Road Victims)
Happiness Brussels	'Reduce the Ride'	D'leteren – Husk
HERO	'Senior Constable Laurie Fox'	Victoria Police
Ideas Agitadas	'Chewing Mask'	Ideas Agitadas
Impact BBDO UAE	'Despair No More'	TENA
Impact BBDO UAE	'The Social Distancing Prayer Mat'	Dettol
Kreatívna Dvojica Slovakia	'Bad Luck Brian promotes invisible braces'	Ortodoncia Klostermann
Leith Agency Scotland	'The Extra Time Badge'	Justin Edinburgh 3 Foundation
Leo Burnett Saudi Arabia	'Don't Sleep On It'	IKEA
Optimist	'14 is not OK'	Estonian Sexual Health Association
Performics Mercerbell Australia	'Background Blindspot'	Microsoft Advertising
Publicis Worldwide Polska	'The Youngest Headhunter in the World'	The Foundation K.I.D.S
Saatchi & Saatchi London	'Air Bubble'	GSK
Special Group New Zealand	'David's Unusables'	Motor Neurone Disease New Zealand
TBWA New Zealand	'Bodyright – The World's first copyright For the human body'	Bodyright.me
Wunderman Thompson Jordan	'Hidden Gyms'	GymKuma
White Rabbit Budapest	'Type Donation'	Adote
Zulu Alpha Kilo Canada	'The Micropedia of Microaggressions'	Black Business and Professional Association, et al.
Zulu Alpha Kilo Canada	'Tough Turban'	Pfaff Harley-Davidson