

## Caples Awards 2022 Direct Mail Shortlist

Colenso BBDO New Zealand	'The Christmas Restraining Order'	Colenso BBDO New Zealand
Edelman London	'Green Light Signal'	National Grid
Leo Burnett Saudi Arabia	'Don't Sleep On It'	IKEA
Marcellww Paris	'Uber Heetch'	Heetch
Neil A Dawson & Co	'Asics Blister Pack'	ASICS EMEA
Wunderman Thompson Jordan	'Staincyclopedia'	GIG
Wunderman Thompson Casablanca	'Taste of Europe'	The New Hope Foundation
Zulu Alpha Kilo Canada	'Orders of Sacrifice'	HomeEquity Bank/Royal Canadian Legion