

## Caples Awards 2022 Creative Use of Data Shortlist

4129Grey Turkey	'Calculating Hope'	Mastercard Turkey
BBDO New York	'The Sensory Auction'	Bombay Sapphire
Colenso BBDO New Zealand	'MyHooman'	Mars
Edelman London	'Green Light Signal'	National Grid
FamousGrey Belgium	'The Belgian Heartbeat'	Proximus
FamousGrey Belgium	'The Street Configurator'	Volvo Car Belux
Forsman & Bodenfors	'Bad Movie Index'	Draken Film
Ogilvy Australia	'Rest Towns'	AAMI Suncorp
Serviceplan Germany	'The Visible Net'	Teléfono Germany
Thinkerbell Australia	'Climate Warriors'	NRMA Insurance
Thinkerbell Australia	'The Internet Is Not The Internet when it is hungry'	Mars Wrigley Australia
Wunderman Thompson UAE	'React for Real'	ICRC
Wunderman Thompson Thailand	'Sponsor of Mom and Pop Shops'	Dutch Mill Co, Ltd
Wunderman Thompson London	'Unseen Stats'	BT Sport