

Caples Awards 2022 Ambient, Guerilla, Out of Home shortlist

72andsunny LA	'Happy Hunting'	Activision
AMV BBDO London	'Hope Reef'	Mars Pet
CHEP Network	'Unclosable Store'	Samsung
Dig	'The Fridge O-doption Program'	ALM
Edelman London	'Wildlife Watch'	Samsung
FamousGrey Belgium	'More than the colors of its flag'	Visit Brussels
Forsman & Bodenfors Sweden	'Discover the Originals'	Visit Sweden
Happiness Brussels	'Reduce the Ride'	D'Ieteren – Husk
Havas Creative Dubai	'Liquid Billboard'	adidas
Impact BBDO Dubai	'The Social Distancing prayer Mat'	Dettol
Impact BBDO UAE	'The Elections Edition'	AnNahar Newspaper
Inbrax Chile	'Stray Bullet'	Colcrim
Jung von Matt Hamburg	'The Bigger Crash'	Hyundai Global
Leo Burnett Saudi Arabia	'Time to Redecorate'	IKEA
Lobsters Prod	'The Rights Sponsor'	Club Féminin De Carthage
Lola MullenLowe Spain	'Get Axeinated'	Unilever, Axe
Lola Mullenlowe Spain	'Human Meat Burger'	Oumph!
Lola MullenLowe Spain	'The Kiss of Dante & Beatrice'	Unilever, Magnum
Made by blah	'Hope is Everything'	Netflix
MarcelWW Paris	'Uber Heetch'	Heetch
McCann London	'Dream Transfer'	eBay UK
McCann Manchester	'Yellow&Black'	AA Ireland
Memac Ogilvy Dubai	'IKEA Aliens'	Al Futtaim IKEA
Memac Ogilvy Dubai	'IKEA Co-worker for the day'	Al Futtaim IKEA
MullenLowe MENA FZ LLC	'Christmas Wildfire'	Mall of the Emirates
No Fixed Address Canada	'Naming Rights'	Little Caesars
Oliver Agency London	'Guardian 200 Years, a Work in Progress'	The Guardian
Publicis Poke London	'Listen to the Haters'	Takis
Shackleton Madrid	'The Plastic Museum'	EsPlástico
TBWA Helsinki	'Lahti – European Green Capital 2021'	City of Lahti
TBWA Helsinki	'The City Skis'	City of Lahti
TBWA RAAD Dubai	'#weareunbreakable'	MTV Lebanon
TBWA RAAD Dubai	'Here's To Beirut'	Beirut Heritage Initiative (BHI)
TheOr London	'Neighbours'	Vagina Museum
VMLY&R Dubai	'Who's your cabbie'	Roads & Transport Authority
VMLY&R India	'The Killer Pack'	Maxx Flash
VMLY&R New Zealand	'The Long Swim Home'	Coastguard New Zealand

Wunderman Thompson	'Hidden Gyms'	GymKuma
Wunderman Thompson Australia	'Fangs'	West Australian Ballet
Wunderman Thompson Casablanca	'Taste of Europe'	The New Hope Foundation