

## Caples 2021 – Response to Covid

### Gold

AMVBBDO London	Bacardi 'Creativity is Essential'
Ogilvy Australia	Whitelion 'No Home Address'
Wunderman Thompson Thailand	THAI AIRWAYS 'Stay Home Miles Exchange'

### Silver

Colenso BBDO and Clemenger BBDO Wellington	NZ Government 'The Public Service Banger'
Happiness Brussels, an FCB Alliance	FEDCAF 'Helpy Hour'
Happiness Brussels, an FCB Alliance	Snap Inc. 'FaceTouchers'
Leo Burnett USA	Country Time Lemonade 'The Littlest Bailout'
McCann London	Microsoft/Xbox 'Beyond Generations'
MullenLowe MENA FZ LLC UAE	The Mohammed bin Rashid Al Maktoum Global Initiatives 'The World's Tallest Donation Box'
Volt Sweden	Lidl Sweden 'Lidl Supermarket ASMR'
Wunderman Thompson Dubai	Burger King 'Pay Cut Whopper'

### Bronze

BBDO Belgium	De Acteursgilde 'Ads about Nothing'
BBH Singapore	Sentosa Development Corporation 'Virtual Sentosa'
Grey Advertising Ltd London	Carlsberg 'Adopt A Keg'
Happiness Brussels, an FCB Alliance	SBS BroadCast Belgium 'Belgian Break'
Sancho BBDO Colombia	Pepsico 'Videoclip Store'
Wunderman Thompson Thailand	THAI AIRWAYS 'Destination Menu'

### Finalist

72andSunny Amsterdam	The Coca-Cola Company 'Open Like Never Before'
72andSunny USA	Adobe 'Adobe Stock Film Festival'
72andSunny USA	Church & Dwight 'Rising Time'
Clemenger BBDO Wellington	New Zealand Government 'Unite Against COVID-19'
DDB Sydney	Volkswagen Group Australia 'World's Smallest Dealership'
FCB New York	Burger King 'Stay Home of the Whopper'
Ogilvy Spain	Cinfa 'Handwashing Wrapping Paper'
Sancho BBDO Colombia	Postobón 'Bottled Masks'
Wunderman Thompson Dubai	Bose 'Dear Neighbour'
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