

Caples Awards 2021 PR

Gold

BBDO Group Germany GmbH	WWF Germany 'Eurythenes plasticus'
BBH Singapore	Sentosa Development Corporation 'Virtual Sentosa'
BETC HAVAS São Paulo	HERSHEYS Br 'HerShe 2021'
MullenLowe MENA FZ LLC UAE	The Mohammed bin Rashid Al Maktoum Global Initiatives 'The World's Tallest Donation Box'
Rothco Dublin	O.N.E. (Óglaigh náisiúnta na hÉireann) 'Sleeping Flags'
Saatchi & Saatchi Australia	The Royal Australian Mint 'Donation Dollar'
Wunderman Thompson Thailand	Thai Airways 'Stay Home Miles Exchange'

Silver

BBDO New York	Color Of Change 'Pedestal Project'
BETC HAVAS São Paulo	Un Women / Paulistas' Football Federation 'Scoreboard for Change'
Colenso BBDO and Clemenger BBDO Wellington	NZ Government 'The Public Service Banger'
DDB Aotearoa New Zealand	Lion New Zealand 'The Tiny Pub'
FP7 McCann MENA UAE	Babyshop 'Rephrasing "Parenthood"'
Happiness Brussels, an FCB Alliance	FEDCAF 'Helpy Hour'
MullenLowe MENA FZ LLC UAE	UAE Government Media Office 'Double Moon'
MullenLowe MENA FZ LLC UAE	UAE Government Media Office 'My 1 st Spacesuit'
No Fixed Address Canada	Canadian Centre for Child Protection 'Happy Birthday, Twitter'
Ogilvy Australia	Whitelion 'No Home Address'
Special Group New Zealand	Every Kiwi Vote Counts 'Meddle in the New Zealand Election'
Stendahls Sweden	Goteborg Film Festival 'The Isolated Cinema'
Thinkerbell Australia	Bega Foods 'The Purple Hive Project'

Bronze

BBDO Belgium	Sabam, PlayRight+, GALM vzw, FACIR 'Songs without Music'
Boys + Girls Dublin	Three Ireland 'The Connected Island'
Clemenger BBDO Sydney	Rexona 'Pitvertising'
DDB Sydney	Volkswagen Group Australia 'World's Smallest Dealership'
Happiness Brussels, an FCB Alliance	VIAS + OVK / PEVR (Parents of Road Victims) 'Non- Bob'
Porta Chile	Chilean Red Cross 'First Line for the Front Line'
Sancho BBDO Colombia	Postobón 'Bottled Masks'
VaynerMedia New York	Kraft Heinz 'The Death of Mr. Peanut'
Wunderman Thompson Thailand	Wacoal 'Wacoal Ready- To- Go- Uniforms'

Finalist

BBDO New York	Mars Petcare 'Doghouse'
BETC HAVAS São Paulo	Fortaleza Esporte Clube 'Racism Targets'
Cheil Spain	Samsung 'Talk'
Huge Inc. New York	Stellantis '#ThisIsNotJeep'
mortierbrigade Belgium	Mooimakers 'Clean your street view'
MullenLowe MENA FZ LLC UAE	Mobily 'ProtectSet'
Ogilvy Australia	Mondelez Australia 'Unscalpable'

Ogilvy Australia	Nestle 'Milo Hot or Cold'
Oliver Agency London	Unilever 'PG Tips, SolidariTEA'
Rothco Dublin	The Marie Keating Foundation 'Don't Cook Yourself'
VMLY&R NZ	RASNZ 'No Refugees in New Zealand (Kiwis Welcome)'
Wunderman Thompson Australia	NSW Rural Fire Service 'Wall of Flames'
Wunderman Thompson Dubai	Burger King 'Pay Cut Whopper'
Zulu Alpha Kilo Canada	Toronto Association of Business Improvement (TABIA) 'Out-of-work mannequins'