

## Caples Awards 2021 - Not for Profit

### Gold

Porta Chile	Chilean Red Cross 'First Line for the Front Line'
Rothco Dublin	O.N.E. (Óglaigh náisiúnta na hÉireann) 'Sleeping Flags'
Saatchi & Saatchi Australia	The Royal Australian Mint 'Donation Dollar'

### Silver

BETC HAVAS São Paulo	Un Women / Paulistas' Football Federation 'Scoreboard For Change'
Colenso BBDO and Clemenger BBDO Wellington	NZ Government 'The Public Service Banger'
FCB/SIX Canada	'me too.' 'Act too'
Happiness Brussels, an FCB Alliance	FEDCAF 'Helpy Hour'
Happiness Brussels, an FCB Alliance	VIAS + OVK / PEVR (Parents of Road Victims) 'Non- Bob'
MullenLowe MENA FZ LLC UAE	The Mohammed bin Rashid Al Maktoum Global Initiatives 'The World's Tallest Donation Box'
No Fixed Address Canada	Canadian Centre for Child Protection 'Happy Birthday, Twitter'
Ogilvy Australia	Whitelion 'No Home Address'
Sancho BBDO Colombia	Fundación Hogar La Divina Misericordia 'Clothes for Food'
Sweet Films Brazil	Save One Person 'Angel's Souls'
Wunderman Thompson Brazil	United Nations 'Inertia City'
Wunderman Thompson UK	NCDV 'Abusers Always work from home'

### Bronze

AMVBBDO London	Refuge 'The Naked Threat'
BBDO New York	Color of Change 'Pedestal Project'
Cheil Spain	Samsung 'Talk'
Clemenger BBDO Wellington	New Zealand Government 'Unite Against COVID-19'
Clemenger BBDO Wellington	NZ Human Rights Commission 'Voice of Racism'
ENGINE London	Born Free Foundation 'Creature Discomforts: Life in Lockdown'
King James South Africa	Blackboard 'Just for awards'
mortierbrigade Belgium	Mooimakers 'Clean your street view'
MullenLowe MENA FZ LLC UAE	Mobily 'ProtectSet'
Wunderman Thompson Australia	NSW Rural Fire Service 'Wall of Flames'
Wunderman Thompson Casablanca	Unicef 'Trash Babies'

### Finalist

AMVBBDO London	Macmillan Cancer Support 'Whatever it Takes'
BBDO Belgium	De Acteursgilde 'Ads about nothing'
BBDO Belgium	Sabam, PlayRight+, GALM vzw, FACIR 'Songs without Music'
BBDO Guerrero The Philippines	Reading Association of the Philippines 'Font Books'
BBDO Guerrero The Philippines	National Union of Journalists of the Philippines 'Stop the Spread'
FCB Health Network New York	GMHC (Gay Men's Health Crisis) 'Blood Vessels'
Gasp! UK	ISOLATED Talks® 'Creatively Supporting Mental Health'
Leo Burnett Australia	The Minderoo Foundation 'Walk Free: Captive Content'

Leo Burnett Kuala Lumpur	Malaysian Patriots Association '#Fight4OurPlanet'
MullenLowe MENA FZ LLC UAE	The Mohammed bin Rashid Al Maktoum Global Initiatives 'The World's Tallest Donation Box'
RAPP UK	Mermaids 'Re-educating Google'
RAPP UK	Virgin Media 'The Digital High Street'
Rothco Dublin	The Marie Keating Foundation 'Don't Cook Yourself'
Sancho BBDO Colombia	Postobón 'Bottled Masks'
Walkers Chile	Fundacion Honra 'Invisible Help'
Wunderman Thompson Australia	I Touch Myself Project 'The Woman Behind the Voice'
Wunderman Thompson Australia	Parkinson's NSW 'No- Escape Room'
Wunderman Thompson Brazil	Coalizão Negra por Direitos 'Genocide Targets'
Wunderman Thompson Chile	WWF 'Nature is calling for help'
X3M ideas Nigeria	Mentally Aware Nigeria Initiative 'Mum Hotline'