

## Caples Awards 2021 Mobile

### Gold

BBH Singapore	BBH Singapore 'Running Stories'
Cheil Spain	Samsung 'Talk'
FP7 McCann MENA UAE	WHSmith 'Pop Up Ads to Pop Up Books'
Memac Ogilvy Dubai	Al Futtaim IKEA 'Buy With Your Time'
Wunderman Thompson Thailand	Thai Airways 'Stay Home Miles Exchange'

### Silver

BBDO New York	Color Of Change 'Pedestal Project'
BBDO Singapore	Visa '9X16 Stores'
Colenso BBDO New Zealand	Mars 'DentaSTIX Studios'
M&C Saatchi Australia	CommBank 'The App within the App'
McCann London	adidas & JD Sports '3 Bar Superstar'
Ogilvy Spain	Zalando 'Street It All'
XELMY Andorra	UrSafe 'Stay At Home Safe'

### Bronze

Almap BBDO São Paulo	Mars 'Hunger Cast'
BBDO Guerrero The Philippines	Child Rights Foundation 'GiF Learning Library'
BETC HAVAS São Paulo	TIM 'TIM Conscious Keyboard'
Cheil Spain	Samsung 'Vertical Gig'
FCB/SIX Canada	LifeStyles Healthcare 'Publicly Traded'
M&C Saatchi MENA UAE	PIZZA HUT META 'Offline Hour'
Ogilvy Australia	Mondelez Australia 'Saving Freddo'
Thinkerbell Australia	Bega Foods 'The Purple Hive Project'
Wunderman Thompson Dubai	Bose 'Noise-O-Meter'
Wunderman Thompson Dubai	Burger King 'Pay Cut Whopper'
Wunderman Thompson Thailand	Thai Airways 'Destination Menu'

### Finalist

BBDO New York	Ford 'Expert in 0-60'
FP7 McCann MENA UAE	Mastercard 'Astronomical Sales'
Horizon FCB Dubai	Friends of Cancer Patients 'The Self- Exam Emoji'
Lowe Inc Philippines	Sakey.PH 'Sakay Halfway, Sakay.PH's Halfway Calculator'
Rothco Dublin	Apple Music Group 'Saylists'
WhiteGrey Australia	Powershop Australia 'The Story of Your Power'