

Caples Awards 2021 Integrated

Gold

BBDO Group Germany GmbH	WWF Germany 'Eurythenes plasticus'
McCann London	Just Eat 'Just Eat ft. Snoop Dogg'
VaynerMedia New York	Budweiser 'Future Official Sponsor'

Silver

Boys + Girls Dublin	Three Ireland 'The Connected Island'
Colenso BBDO New Zealand	Mars 'Take A Baby Step Into Parenting'
Colenso BBDO New Zealand	Spark 'Friend-vertising'
TBWA New Zealand	ANZ Bank 'Mr Humfreez'
VMLY&R Melbourne	Defence Force Recruitment 'Lost In Translation'

Bronze

AMVBBDO	Essity ' #ageless'
Clemenger BBDO Wellington	New Zealand Government 'Unite Against COVID-19'
FP7 McCann MENA UAE	Babyshop 'Rephrasing "Parenthood"'
Wunderman Thompson Thailand	Wacoal 'Wacoal Ready-To-Go Uniforms'

Finalist

72andSunny USA	Various '#TheRealHeroesProject'
MullenLowe MENA FZ LLC UAE	UAE Government Media Office 'Double Moon'
Special Group New Zealand	Tourism New Zealand 'Good Morning World'
Stendahls Sweden	Sioo:x 'The Slow Fight'
Wunderman Thompson Brazil	Coca-Cola 'The Coca-Cola Alphabet'