

Caples Awards 2021 - Digital B to C

Gold

BBH Singapore	BBH Singapore 'Running Stories'
Wunderman Thompson Thailand	Thai Airways 'Stay Home Miles Exchange'

Silver

FP7 McCann MENA UAE	Mastercard 'Astronomical Sales'
Wunderman Thompson Dubai	Burger King 'Pay Cut Whopper'
Wunderman Thompson Thailand	Thai Airways 'Destination Menu'

Bronze

BETC Havas São Paulo	Un Women/Paulistas' Football Federation 'Scoreboard For Change'
Colenso BBDO New Zealand	Mars 'Take A Baby Step into Parenting'
FCB/SIX Canada	LifeStyles Healthcare 'Publicly Traded'
Grey Advertising Ltd London	Carlsberg 'Adopt A Keg'
mortierbrigade Belgium	Mooimakers 'Clean your street view'
No Fixed Address Canada	Canadian Centre for Child Protection 'Happy Birthday, Twitter'
Ogilvy Australia	Mondelez Australia 'Unscalpable'
Porta Chile	Chilean Red Cross 'First Line for the Front Line'
Wunderman Thompson Thailand	Heineken 'The Everyday Sponsorships'

Finalist

AKQA Brazil	Beck's 'Beck's Frequency'
AlmapBBDO São Paulo	PepsiCo 'Doritos Wasabi'
BBDO Guerrero The Philippines	Reading Association of the Philippines 'Font Books'
Colenso BBDO New Zealand	Spark 'Friend-vertising'
FamousGrey Belgium	Volvo 'Be Safe Be Late'
Grey Advertising Ltd London	Pringles 'Meet Frank'
Happiness Saigon, an FCB Alliance	Lays 'Crispy Subtitles'
Leo Burnett Australia	Oporto 'Oporto: Eat Your Words'
Leo Burnett Australia	The Minderoo Foundation 'Walk Free: Captive Content'
Wunderman Thompson Belgium	Child Focus '#Catsforkids'
Wunderman Thompson Brazil	Nestlé '#ABreakForHaveABreak'
XELMY Andorra	UrSafe 'Stay At Home Safe'