

Caples Awards 2021 - Creative Use of Data

Gold

FCB/SIX Canada	LifeStyles Healthcare 'Publicly Traded'
FP7 McCann MENA UAE	Mastercard 'Astronomical Sales'
Happiness Brussels, an FCB Alliance	Snap Inc. 'FaceTouchers'
Memac Ogilvy Dubai	Al Futtaim IKEA 'Buy With Your Time'

Silver

AlmapBBDO São Paulo	LG Electronics 'Project Ms. Mozart'
AMVBBDO London	COPI (Central Office for Public Interest) 'addresspollution.org'
Cheil Spain	Samsung 'Talk'
Colenso BBDO New Zealand	Mars – 'DentaSTIX Studios'
FCB/SIX Canada	'me too.' 'Act Too'
mortierbrigade Belgium	Mooimakers 'Clean your street view'
White Grey Australia	Powershop Australia 'Free Power Mode'
White Grey Australia	Powershop Australia 'The Story Of Your Power'
Wunderman Thompson Dubai	Lenovo 'Equality Spell Check'

Bronze

BBDO Guerrero The Philippines	National Union of Journalists of the Philippines 'Stop the Spread'
FamousGrey Belgium	Volvo 'Blind Spot Billboard'
Ogilvy Spain	IBERIA 'Nothing is as big as Christmas'
Rothco Dublin	Apple Music Group 'Saylists'

Finalist

Clemenger BBDO Wellington	NZ Human Rights Commission 'Voice of Racism'
FP7 McCann MENA UAE	WHSmith 'Pop Up Ads to Pop Up Books'
Leo Burnett Australia	Oporto 'Oporto: Eat Your Words'
MRM London	The National 'The Middle East Explained'
Ogilvy Spain	ING 'On the Other Side'
Publicis Malaysia	Maxis 'Unforgettable Chinese New Year'
Sancho BBDO Colombia	Asomedios, the national Media Association of Colombia 'The voice of VERA'
Thinkerbell Australia	Bega Foods 'The Purple Hive Project'
Wunderman Thompson Brazil	Coalizão Negra por Direitos 'Genocide Targets'