

## Caples Awards 2021 - Ambient, Guerilla, Outdoor

### Gold

MullenLowe MENA FZ LLC UAE	UAE Government Media Office 'Double Moon'
Saatchi & Saatchi Australia	The Royal Australian Mint 'Donation Dollar'
Wunderman Thompson UK	HSBC 'The Homeless Bank Account'

### Silver

AMVBBDO London	Bacardi 'Creativity is Essential'
BETC HAVAS São Paulo	HERSHEYS Brazil 'HerShe 2021'
DDB Aotearoa New Zealand	Lion New Zealand 'The Tiny Pub'

### Bronze

BBH Singapore	Riot Games 'Honeyfruit'
FP7 McCann MENA UAE	Knorr 'Rooftop Farms'
Happiness Brussels, an FCB Alliance	VIAS + OVK / PEVR (Parents of Road Victims) 'Non-Bob'
mortierbrigade Belgium	Brussels Public Transport 'Voices of Brussels'
MullenLowe MENA FZ LLC UAE	The Mohammed bin Rashid Al Maktoum Global Initiatives 'The World's Tallest Donation Box'
Stendahls Sweden	Goteborg Film Festival 'The Isolated Cinema'

### Finalist

CHE Proximity Australia	Insurance Australia Group 'NRMA Sloways'
Clemenger BBDO Sydney	Rexona 'Pitvertising'
Colenso BBDO and Clemenger BBDO Wellington	NZ Government 'The Public Service Banger'
FamousGrey Belgium	Volvo 'Blind Spot Billboard'
Inbrax Chile	BTF Media Chile 'Eyes With History'
Ogilvy Australia	Merivale 'Super Schooner'
Ogilvy Spain	Cinfa 'Handwashing Wrapping Paper'
Ogilvy Spain	Zalando 'Street it All'
Stendahls Sweden	Sioo:x 'The Slow Fight'
Wunderman Thompson Thailand	Top Charoen 'Life behind the glasses'