

Caples Awards 2020 - Not for Profit Winners

Gold

BBDO New York	Sandy Hook Promise Back to School Essentials
CHE Proximity, Australia	RACV and TAC The Booster Tag
YoungShand, New Zealand	Health Promotion Agency /Homecare Medical/Quitline Quit For Your Pets

Silver

McCann, London	Help For Heroes 40,000 Strong
Clemenger BBDO Wellington, NZ	NZ Transport Agency Belted Survivors
	D&AD MASTERCLASSICS
BBDO New York	Monica Lewinsky @GoodnessBot
CHE Proximity, Australia	Sydney Children's Hospitals Foundation Curing Homesickness
No Fixed Address, Toronto, Canada	Canadian Centre for Child Protection Lolli: The Exhibit Nobody Wants To Talk About
No Fixed Address, Toronto, Canada	SickKids Foundation SickKids Airbnb
Colenso BBDO, New Zealand	New Zealand Breast Cancer Foundation Pre Check
TBWA, London	BECO. #STEALOURSTAFF BECO. #STEALOURSTAFF
ELVIS, London	LADbible The Illegal Blood Bank

Bronze

BBDO Belgium	State of the Arts -60% Culture
72andSunny Amsterdam	Hack Your Future Behind the Source
Grey Malaysia	WWF Your Plastic Diet
Clemenger BBDO Wellington, NZ	NZ Transport Agency The Unsaid
BBDO Moscow	WWF Russia, Yandex. Music Birds Records
Colenso BBDO, New Zealand	New Zealand Forest & Bird Portraits by Predators
VCCP Spain	Worldvision Unbox Childlabour
Zulu Alpha Kilo, Toronto, Canada	Amazon Rainforest Conservancy The Rainforest Fire Channel
YoungShand, New Zealand	New Zealand Blood Service The Life Saving Edition Of The Sunday News
BBDO New York	Monica Lewinsky The Epidemic
Mutant, Belgium	Susana Ucero Herreria & Riccardo Pires for Unicef & European Union The Real Challenge
AMVBBDO, London	Central Office for Public Interest addresspollution.org
BBDO Moscow	Mars Petcare Russia #TakeMEMEHome
Zulu Alpha Kilo, Toronto, Canada	HomeEquity Bank #PauseToRemember
M&C Saatchi, Sydney, Australia	yourtown Truth & Loot

Shortlist

White Rabbit, Hungary	Universidade Lusófona, ISCAL 260, Universidade de Madeira, Universidade de Évora, Universidade do Algarve, ISAL, Universidade Autónoma de Lisboa, Universidade Aberta, Queen Elizabeth's School TermsAgainstBullying
YoungShand, New Zealand	New Zealand Blood Service The World's Biggest Reserve Bench
Serviceplan Germany	Sea-Watch e.V. LIFEBOAT- The Experiment
VCCP Spain	Worten The Good Print
Clemenger BBDO Wellington, NZ	NZ Transport Agency Liberated Drivers
Serviceplan Germany	ROBIN WOOD Hungry for Destruction
NoMore	NoMore #listeningfromhome
Clemenger BBDO Wellington, NZ	NZ Transport Agency Totally Compos Mentis
Sancho BBDO, Colombia	Grupo Éxito Crónica, the city of disadvantage.
Wunderman Thompson Belgium	Child Focus Child Porn Re-enactment
	Miscarriage Association Cards of Acknowledgement
VCCP Spain	AECC (Spanish Cancer Council) The Last Casting
VMLY&R Melbourne	Legacy Australia / RSA NZ The Half Biscuit
Propel Manila, Philippines	Team Magazine, Preen Ph, Scout Ph, Young Star, Love Is All We Need Love Verses Hate
YoungShand, New Zealand	Blind Low Vision NZ #AltTextForAll
Wunderman Thompson	Unilever, Lux Lux Search Words - #IntoTheSpotlight
BBDO Moscow	Renault Renault Drive Therapy
Oliver, London	The Guardian Dating with a two track mind
Shackleton, Madrid	Action Against Hunger A billboard on the outskirts
White Rabbit, Hungary	WWF Hungary Save Classic Blue
Serviceplan Germany	German child protection Association The Secret Sculpture
FamousGrey, Belgium	Kom op tegen Kanker (Stand up against Cancer) Instalove
Garbergs, Sweden	The Swedish Childhood Cancer Fund Childhood and Cancer Don't Belong Together
BBDO New York	American Red Cross/ American Cancer Society Give Time
BBDO New York	St. Jude's Hall of Heroes
Ogilvy, Sydney, Australia	Whitelion Deadly Instruments
Clemenger BBDO Wellington, NZ	Hawke's Bay Regional Council Look Right, Look Left
Kastner, Los Angeles, USA	Alzheimer's Foundation of America Beautiful Minds The art of fighting Alzheimer's
BBDO Spain, Contrapunto BBDO Spain	INTERNATIONAL AMNESTY PLANET J
Impact BBDO, Dubai, UAE	Fifty Fifty Lebanon Close The Gap
VMLY&R ANZ	Chalk Circle 'Scrotum'
FamousGrey, Belgium	Ministerio de transporte y obras públicas & Volvo Car Belux Focus Lines
Inbraz, Chile	Techo Latam Settlements
Serviceplan Germany	STROKE ART FAIR SCARS OF DEMOCRACY
Sancho BBDO, Colombia	Almacenes Éxito Incomplete Colors