

## Caples Awards 2020 - Mobile Winners

### Gold

72andSunny Los Angeles, USA	Tinder Swipe Night
Colenso BBDO, New Zealand	New Zealand Breast Cancer Foundation Pre Check
Serviceplan Group Italy	Rolling Stone Burn Racist Giga
BETC, Paris, France	Back Market Refurbished Tweets
Ogilvy, Melbourne, Australia	Suncorp Warning Spots

### Silver

FamousGrey, Belgium	Visit Brussels Now.Brussels
Ogilvy, Sydney, Australia	KFC Secret Menu
Sancho BBDO, Colombia	Mercado Libre The Money Catalogue
Almap BBDO, Brazil	Pepsico Merry Christmas Traffic
CLM BBDO, Paris, France	MARS WRIGLEY #SNICKERSGATE
CHE Proximity, Australia	Samsung Microcodes
Impact BBDO, Dubai, UAE	Loto Libanais Dream Number

### Bronze

Serviceplan Germany	Beck's Heroes Of The Night
ELVIS, London	Mondelez Hunt the White Creme Egg
Mutant, Belgium	Susana Ucerro Herreria & Riccardo Pires for Unicef & European Union The Real Challenge
BBDO New York	Monica Lewinsky @GoodnessBot
Colenso BBDO, New Zealand	Bank of New Zealand Checkout Checkpoint
BBDO New York	Monica Lewinsky The Epidemic
BBDO New York	The New Yorker New Yorker Caption Contest
Colenso BBDO, New Zealand	Spark Play
Zulu Alpha Kilo, Toronto, Canada	SingleCut Beersmiths Big in Japan
Ogilvy, Sydney, Australia	KFC Viewer Verdict
Garbergs, Sweden	Ramboll Happy Commuter
Impact BBDO, Dubai, UAE	MARS Snickers Hunger Insurance
Serviceplan Germany	STROKE ART FAIR SCARS OF DEMOCRACY
White Rabbit, Hungary	Universidade Lusófona, ISCAL 260, Universidade de Madeira, Universidade de Évora, Universidade do Algarve, ISAL, Universidade Autónoma de Lisboa, Universidade Aberta, Queen Elizabeth's School TermsAgainstBullying
Wunderman Thompson Belgium	Telenet .comdom

### Shortlist

Sancho BBDO, Colombia	Pepsico Unpaid Product shot
BBDO Belgium	State of the Arts -60% Culture

CLM BBDO, Paris, France	CONTINENTAL FOODS FRANCE #EATYOURTWEET
Serviceplan Germany	German child protection Association The Secret Sculpture
Propel Manila, Philippines	Globe Telecom Pride March Anywhere
Sancho BBDO, Colombia	Éxito Supermarket Most Valuable Promo
Ogilvy, Melbourne, Australia	Online Education Services The Six Word Scholarship
DDB Group New Zealand	Kiwirail Near Miss Memorials
Wunderman Thompson Belgium	Telenet Phub'd!
BJL, Manchester	Ronseal Ronseal Pocket Parent
VMLY&R ANZ	McDonald's McPickle
Colenso BBDO, New Zealand	Mars Pep Talks
MullenLowe MENA, UAE	Majid Al Futtaim - City Centre Google Street Fashion Show
Wunderman Thompson Belgium	Telenet InstaDorm
Ogilvy, Melbourne, Australia	BP Australia BP RUN
Impact BBDO, Dubai, UAE	Fifty Fifty Lebanon Close The Gap