

Caples Awards 2020 - Integrated Winners

Gold

Wunderman Thompson, London	BT Group Unscripted
Ogilvy, Sydney, Australia	KFC Michelin Impossible

Silver

CHE Proximity, Australia	RACV and TAC The Booster Tag
ELVIS, London	LADbible The Illegal Blood Bank
McCann, London	Xbox / Microsoft The Birth of Gaming Tourism
CHE Proximity, Australia	Sydney Children's Hospitals Foundation Curing Homesickness
DDB Group New Zealand	Kiwirail Near Miss Memorials
ELVIS, London	Mondelez Hunt the White Creme Egg
M&C Saatchi, Sydney, Australia	Tourism Australia Matesong
Clemenger BBDO, Wellington, NZ	NZ Transport Agency Belted Survivors
No Fixed Address, Toronto, Canada	SickKids Foundation SickKids Airbnb
Almap BBDO, Brazil	Ambev Your Logo Here
Serviceplan, Germany	Berliner Verkehrsbetriebe (BVG) MIND THE GAP
Ogilvy, Sydney, Australia	KFC Weddings
Impact BBDO, Dubai, UAE	MARS Twix Face-Off
AMVBBDO, London	Central Office for Public Interest addresspollution.org
Impact BBDO, Dubai, UAE	Loto Libanais Dream Number

Bronze

BBDO Belgium	State of the Arts -60% Culture
Grey Malaysia	WWF Your Plastic Diet
Clemenger BBDO, Wellington, NZ	NZ Transport Agency The Unsaid
CHE Proximity, Australia	Samsung Microcodes
Impact BBDO, Dubai, UAE	MARS Snickers Hunger Insurance
Impact BBDO, Dubai, UAE	An Nahar The New National Anthem Edition
BBDO Belgium	Lefte - AB Inbev The National Debate
Wunderman Thompson, London	HSBC UK Home To So Much More
BBDO New York	Mars Chocolate North America Fix the World
Contrapunto, Russia	Beeline, The Greatest Reads
DDB Group New Zealand	Lion New Zealand Black Laundry
CHE Proximity, Australia	Four Seasons Condoms Generation Intervention
DDB Group New Zealand	Lotto New Zealand L05T

Shortlist

Oliver, London	The Guardian
Wunderman Thompson, London	HSBC UK Both Sides
ENGINE, London	E.ON It's time to clear the air
AMVBBDO, London	Diageo Clear
Oliver, London	The Guardian Dating with a two track mind
TBWA London	BECO. #STEALOURSTAFF BECO. #STEALOURSTAFF
YoungShand, New Zealand	Health Promotion Agency /Homecare Medical/Quitline Quit For Your Pets
360i, New York	Mondelez (OREO) and HBO OREO x Game of Thrones
BBDO Belgium	Lidl The Value of Fresh
Colenso BBDO, New Zealand	IAG Pavlova
Colenso BBDO, New Zealand	Spark Play
BBDO Moscow	GULAG History Museum Survivors
VMLY&R Melbourne	Monash University A Future Without Change
BBDO Belgium	AB Inbev Drive Responsibly
Serviceplan, Germany	DER SPIEGEL We hold a mirror up to this world.
Wunderman Thompson Belgium	MNM Studearworms
YoungShand, New Zealand	New Zealand Blood Service The World's Biggest Reserve Bench
Town Square, Australia	Visit Ballarat Made of Ballarat
BBDO New York	Ford Hidden in Plain Sight
YoungShand, New Zealand	Blind Low Vision NZ #AltTextForAll
Garbergs, Sweden	The Swedish Childhood Cancer Fund Childhood and Cancer Don't Belong Together
Colenso BBDO, New Zealand	Mars Season of Good Dog
Impact BBDO, Dubai, UAE	Shalamar Hospital The Hot Tea Stain
Dentsu Redder, Vietnam	BITIS VIETNAM BRING TET HOME
Milk, Sweden	GAIS The Fanager
Oliver, London	The Guardian Hope Has No Borders
Zulu Alpha Kilo, Toronto, Canada	Subaru Canada Greatest Outback Of All Time (G.O.O.A.T)
Wunderman Thompson Belgium	Telenet .comdom
Wunderman Thompson, London	BT Group WWE Moving Day
BBD Perfect Storm, London	Berry Bros. & Rudd The Art of Perfection
Geometry Global, London	Boots UK Bootiques
BBDO Moscow	Pepsico Lay's Records
Geometry Global, London	Boots UK THE WHAT TO BUY THE PERSON WHO LIES AWAKE DREAMING OF BEING ASLEEP BOOTIQUE
Sancho BBDO, Colombia	Mobil Insane Helmets
Leo Burnett, Dubai, UAE	Emirates EK2019
BBDO New York	Mars Chocolate North America M&Ms Messages
BBD Perfect Storm, London	Berry Bros. & Rudd The Art of Perfection
BBDO Spain, Contrapunto BBDO Spain	CORREOS #ImStaying (#YOMEQUEDO)
Impact BBDO, Dubai, UAE	Fifty Fifty Lebanon Close The Gap