

## Caples Awards 2020 - Direct Mail Winners

### Gold

D&AD MASTERCLASSICS

### Silver

### Bronze

TBWA London	BECO. #STEALOURSTAFF BECO. #STEALOURSTAFF
	Miscarriage Association Cards of Acknowledgement
VCCP Spain	Worten The Good Print
Shackleton, Madrid	Correos Protest Stamps
Wunderman Thompson, London	Nestle Airfix
CLM BBDO, Paris, France	CONTINENTAL FOODS FRANCE #EATYOURTWEET
ENGINE, London	E.ON Pollution-Eating Paper

### Shortlist

AMVBBDO, London	Central Office for Public Interest <a href="http://addresspollution.org">addresspollution.org</a>
Almap BBDO, Brazil	Pedigree A Dog Brings it Back
CHE Proximity, Australia	Four Seasons Condoms Generation Intervention
Agentur am Flughafen	Agentur am Flughafen AG Good ideas always come back.
360i, New York, USA	HBO "Personal Daemons"
Kunstmaan, Accenture Interactive	Ferm A message in a doormat
CLM BBDO, Paris, France	MARS WRIGLEY #SNICKERSGATE
Wunderman Thompson, Belgium	NN Did they live happily ever after?
Havas MENA, Dubai, UAE	National Geographic Abu Dhabi "Overshoot Calendar"
AMVBBDO, London	Diageo Clear Brew Kit
One Black Bear Ltd	One Black Bear Let's talk chalk