

Caples Awards 2020 - Ambient, Guerilla and OOH

Gold

BBDO Belgium	Lidl Belgium vote for meAL
No Fixed Address, Canada	Canadian Centre for Child Protection Lolli: The Exhibit Nobody Wants To Talk About
DDB Group New Zealand	Kiwirail Near Miss Memorials

Silver

Impact BBDO, Pakistan	Berger Paints Truck Art Childfinder
CHE Proximity, Australia	RACV and TAC The Booster Tag
Serviceplan, Germany	Berliner Verkehrsbetriebe (BVG) MIND THE GAP
CLM BBDO, Paris, France	MARS WRIGLEY #SNICKERSGATE
No Fixed Address, Canada	SickKids Foundation SickKids Airbnb
ELVIS, London	LADbible The Illegal Blood Bank
McCann, London	Help For Heroes 40,000 Strong
Clemenger BBDO, Wellington, New Zealand	NZ Transport Agency Belted Survivors
BBDO Belgium	State of the Arts -60% Culture
Havas Village Geneva	CANAL+ Waiting Wins

Bronze

Impact BBDO	An Nahar The New National Anthem Edition
CHE Proximity, Australia	Samsung Microcodes
Sancho BBDO, Bogota, Colombia	Almacenes Éxito Prouducts
Colenso BBDO, New Zealand	New Zealand Forest & Bird Portraits by Predators
DDB Group New Zealand	Lion New Zealand Black Laundry
BBDO Belgium	Leffe - AB Inbev The National Debate
FamousGrey, Belgium	Ministerio de transporte y obras públicas & Volvo Car Belux Focus Lines
Wunderman Thompson, London	HSBC UK Home To So Much More
Ogilvy, Sydney, Australia	KFC Michelin Impossible
Wunderman Thompson, London	BT Group Red Lioness
ENGINE, London	E.ON Pollution, Personalised
Ogilvy, Sydney, Australia	KFC Weddings
BBDO Belgium	Lidl Real Emojis
Impact BBDO	MARS Twix Face-Off
ENGINE, London	E.ON London's Lungs
AMVBBDO, London	Mars Chocolate The Unforgotten Footballer
Wunderman Thompson, London	HSBC UK Both Sides
BBDO New York	AT&T Just Ok Gift Boxes
FamousGrey, Belgium	Volvo Car Belux The Slow Down Cake

Colenso BBDO, New Zealand	DB Breweries The U.S. Seal of Approval
Wunderman Thompson, London	BT Group Whatever it is, cancel it.
BBDO Moscow	Amediateka Game of Thrones Crypt
Serviceplan, Germany	LEGO Build with the Force
BBDO New York	Bacardi Painted by Everyone
Impact BBDO, Dubai, UAE	Loto Libanais Dream Number
AMVBBDO, London	Essity Viva La Vulva Bathroom takeover
Serviceplan, Germany	German child protection Association The Secret Sculpture

Shortlist

Wunderman Thompson, London	Nestle Airfix
Zulu Alpha Kilo, Toronto, Canada	Whirlpool Corp. Mix 'n Match
Sancho BBDO, Bogota, Colombia	Baloto Luckations
Oliver, London	The Guardian
Shackleton, Madrid, Spain	Correos Protest Stamps
TBWA, London	BECO. #STEALOURSTAFF BECO. #STEALOURSTAFF
Almap BBDO, Brazil	Ambev Drink with this Poster
BBD Perfect Storm, London	Berry Bros. & Rudd The Art of Perfection
Propel Manila, Philippines	Team Magazine, Preen Ph, Scout Ph, Young Star, Love Is All We Need Love Verses Hate
CLM BBDO, Paris, France	MARS WRIGLEY CONSOLATIONS
Shackleton, Madrid, Spain	Uber Shocks on the Rocks
Geometry Global, London	Boots UK THE WHAT TO BUY THE PERSON WHO LIES AWAKE DREAMING OF BEING ASLEEP BOOTIQUE
Wunderman Thompson, London	BT Group WWE Moving Day
Rodgers Townsend, DDB, St Louis, USA	The Black Rep Soul Speaks Out
Dentsu Redder, Vietnam	BITIS VIETNAM CANVAS OF PRIDE
VMLY&R Melbourne	Monash University A Future Without Change
BETC, Paris, France	Peugeot e208
Gatecrasher Advertising, Perth, Australia	PTA Trains come out of nowhere
BBDO Belgium	Lidl The Value of Fresh
White Rabbit, Hungary	WWF Hungary Save Classic Blue
Garbergs, Sweden	St1 Modern art, modern payments
Impact BBDO, Dubai, UAE	Novomed Hidden Allergy
BETC, Paris, France	Red Star The Third Shirt
VCCP Spain	Worten The Good Print
Almap BBDO, Brazil	Kiss FM Play Rock 'n' Roll
VMLY&R Melbourne	Defence Force Recruitment Unlock the Defence Force
BBDO New York	SAP New (and Improved) York City
Havas Village Geneva, Switzerland	CANAL+ Airplane Mode

Almap BBDO, Brazil	Hering #BlusaSemAlça
Geometry Global, London	Boots UK Bootiques
AMVBBDO, London	Diageo Clear
Oliver, London	The Guardian Hope Has No Borders
Sancho BBDO, Bogota, Colombia	Almacenes Éxito If Orange Could Talk
Serviceplan, Germany	ROBIN WOOD Hungry for Destruction
Impact BBDO, Dubai, UAE	Fifty Fifty Lebanon Close The Gap
NoMore	NoMore #listeningfromhome
FamousGrey, Belgium	Campari The Campari Coaster
Freeman China	ICONIQ Experience Tomorrow's World of Mobility
VCCP Spain	Fender Fendernails
Sancho BBDO, Bogota, Colombia	Liga Colombiana Contra el Cáncer Bad Guests
AMVBBDO, London	Diageo Clear Bathroom Posters/OOH
Gatecrasher Advertising, Perth, Australia	Perth Zoo Zoorassic Park
RAPP UK, London	Virgin Media B*****
Sancho BBDO, Bogota, Colombia	Bancolombia Anti-pollution Flags
Gatecrasher Advertising, Perth, Australia	Department of Education Violence in Schools
VCCP Spain	AECC (Spanish Cancer Council) The Last Casting
Serviceplan, Germany	DER SPIEGEL We hold a mirror up to this world.
Impact BBDO, Dubai, UAE	Shalamar Hospital The Hot Tea Stain
BBDO Moscow	Renault Renault Drive Therapy
The Dylan Agency, Sydney, Australia	HSBC HSBC Barangaroo Lion
Leo Burnett, Dubai, UAE	Emirates EK2019
Serviceplan, Germany	Reporters Without Borders Germany POSTERS FOR PRESSFREEDOM
Clemenger BBDO, Wellington, New Zealand	NZ Transport Agency The Unsaid
Impact BBDO, Dubai, UAE	MARS Snickers Hunger Insurance